



2014 Financial Report



EASTERN OREGON UNIVERSITY

FOUNDATION

2014 ANNUAL GIVING REPORT



EOU President
Tom Insko, '94'



EOU Foundation President
Mike Allstott

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A message from EOU Foundation President
Mike Allstott:

Dear Friends and Donors,

Over the past year, our university experienced unprecedented change that we in the Foundation believe will help us a great deal. A new Board of Trustees, comprised of individuals from throughout the region who are committed to the university and our students, now governs EOU. We were also excited to work with the Presidential Search Committee and were delighted that Tom Insko, “one of our own,” was named president (Tom is an alumnus and served two years as president of this Foundation.) I know Tom both professionally and personally, and appreciate his leadership and vision in taking the helm at Eastern.

This was also my first year serving as president of the EOU Foundation, and I am grateful for the opportunity to help all of our fundraising efforts move forward. We have been able to hire new development staff and are seeing the results of their efforts, including great progress towards our comprehensive Campaign for Eastern. On the horizon we see numerous opportunities for helping support EOU in new ways—from scholarships to capitol construction.

To demonstrate some evidence of our success, this report shows in 2014-15 the Foundation provided over \$350,000 in private scholarships and has assets of nearly \$13 million. I am very pleased to note that we are projecting in 2015-16 to award nearly \$420,000 in funding to support students. This is the most important aspect of our work with the Foundation: helping students realize their educational goals.

The success of our students often hinges on our ability to provide a margin of financial support that can only come through private philanthropic donations. Student recruitment for athletics, academics, the fine and performing arts and all of our programs on campus, online and on-site is key to the future success of EOU. But let’s face it, scholarships take funding. Personally, it was the generosity of donors like you and I who made my education possible and led to my success. I’m sure that story is the same for many of you.

Please contact the EOU Advancement office for more information on our efforts or to receive information on giving.

Thank you for taking a few moments to review the EOU Foundation Annual Report. We are pleased with our continued progress and energized about the opportunity to grow!

Sincerely,

Mike Allstott
President, EOU Foundation

EOU Foundation 2014 Financial Report

The Eastern Oregon University Foundation is growing and working every day to provide support to students and increase engagement with alumni and friends. We will be providing over \$420,000 in scholarships for 2015-16.

We are excited to work with our alumni, friends, faculty, staff and students on all of our alumni, development and fundraising programs, and especially with the Campaign for Eastern. This campaign focuses on increasing student access to higher education and is proving to be very successful! If you have any questions about this report or any of the EOU Foundation activities, please let us know and we will be happy to help.

~Tim Seydel, Executive Director of EOU Foundation & Vice President for University Advancement

STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2014*

ASSETS

Cash	\$ 1,748,923
Investments	9,146,942
Pledges receivable, net	163,949
Beneficial interest	489,569
Property and equipment, net	1,094,810
Intangible assets, net	-
Total assets	\$ 12,644,193

LIABILITIES AND NET ASSETS

LIABILITIES:

Accounts payable	\$ 5,032
Total liabilities	\$ 5,032

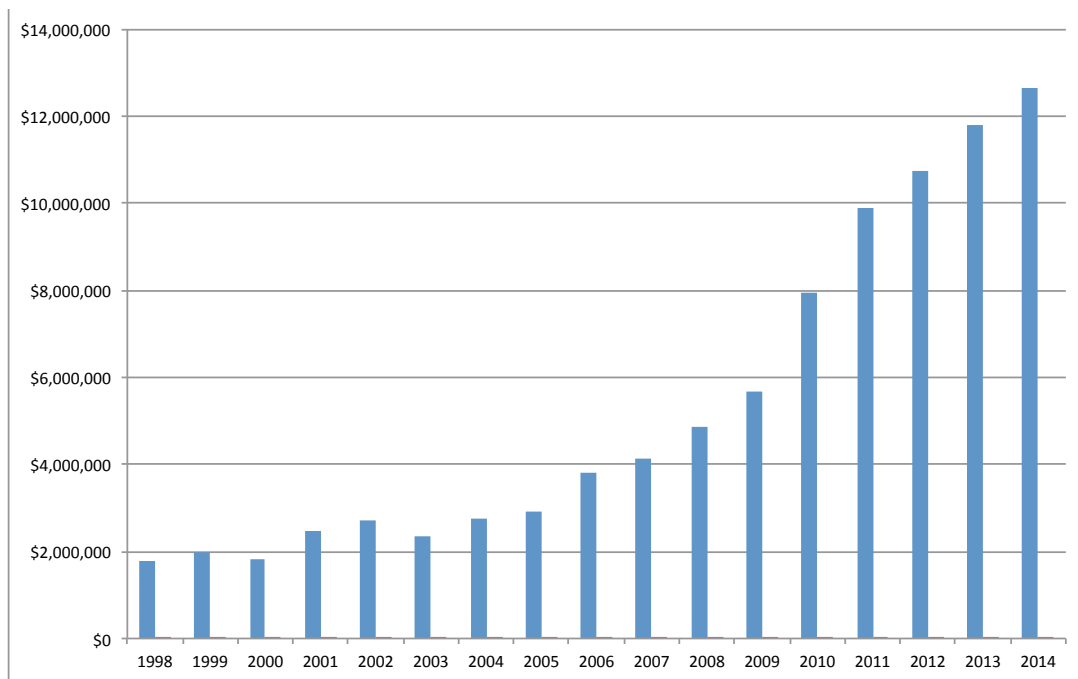
NET ASSETS:

Unrestricted:	
Undesignated	\$ 813,713
Designated by Board	306,871
Temporarily restricted	4,699,848
Permanently restricted	6,818,729
Total net assets	\$ 12,639,161
Total liabilities and net assets	\$ 12,644,193

*The Oregon Agriculture Foundation (OAF), is recorded as a subsidiary of the EOU Foundation in the financial statements. The OAF is a charitable organization founded for the purpose of providing financial support to the EOU Foundation to help further agriculture studies.

EOU Foundation Historical Chart of Assets

Year	Assets
1998	\$1,768,283
1999	\$2,000,804
2000	\$1,816,032
2001	\$2,451,321
2002	\$2,702,849
2003	\$2,358,391
2004	\$2,746,730
2005	\$2,921,290
2006	\$3,815,417
2007	\$4,132,521
2008	\$4,869,328
2009	\$5,659,461
2010	\$7,945,077
2011	\$9,904,855
2012	\$10,730,601
2013	\$11,785,000
2014	\$ 12,644,193



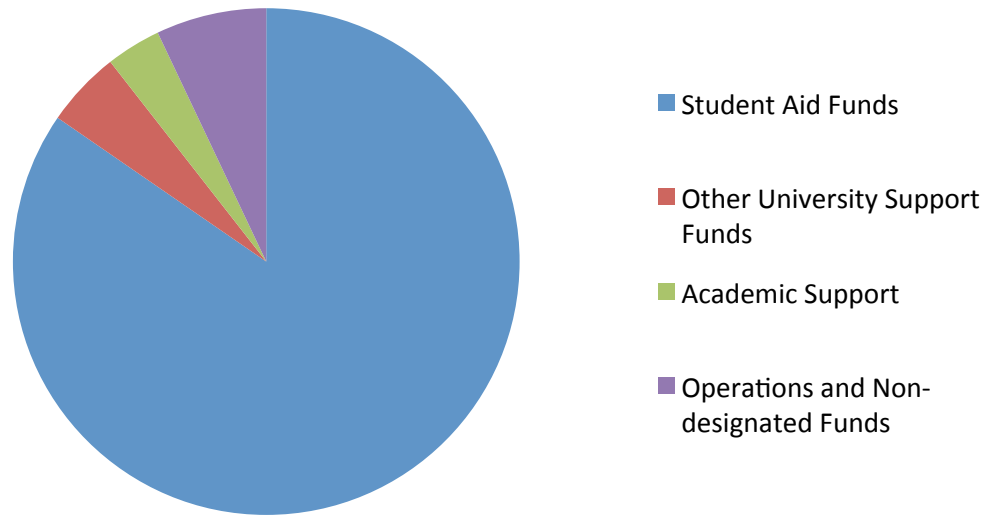
The Eastern Oregon Foundation Year in Review

Statement of Activities For the Year Ended December 31, 2014

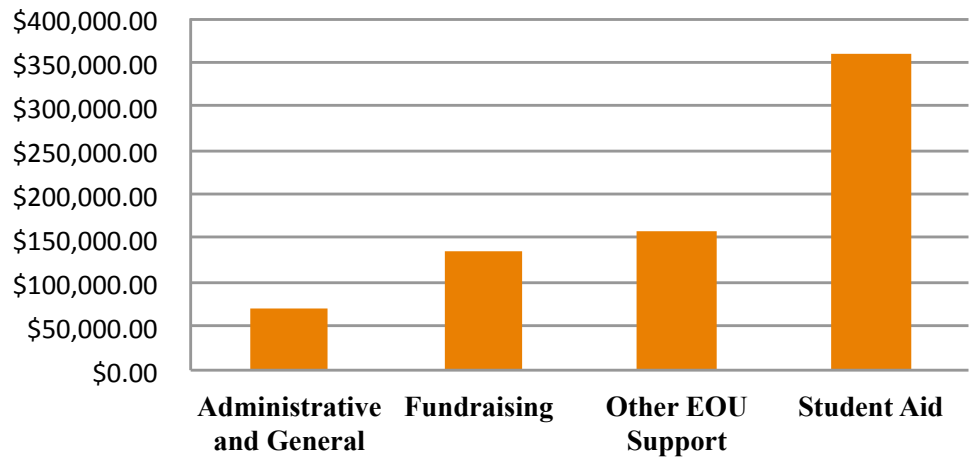
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
REVENUE AND GAINS				
Contributions	\$ 141,152	\$ 117,431	\$ 219,845	\$ 478,428
Investment income (loss)	(7,818)	196,663	-	188,845
Administrative assessments	125,842	-	-	125,842
Special event revenue	15,156	12,466	-	27,622
Rental income	-	37,313	-	37,313
Net revaluation of split-interest agreements	-	-	21,413	21,413
Donor requested transfers	(7,041)	(2,427)	9,468	-
Other revenue	3,459	20,975	192	24,626
Total revenues and gains	<u>270,750</u>	<u>382,421</u>	<u>250,918</u>	<u>904,089</u>
NET ASSETS RELEASED FROM RESTRICTIONS:				
Expiration of program and time restrictions	409,514	(409,514)	-	-
Total revenues, gains and other support	<u>680,264</u>	<u>(27,093)</u>	<u>250,918</u>	<u>904,089</u>
EXPENSES				
Administrative and general	100,944	-	-	100,944
Fundraising support	134,519	-	-	134,519
Other University support	469,621	-	-	469,621
Total expenses	<u>705,084</u>	<u>-</u>	<u>-</u>	<u>705,084</u>
Increase (decrease) in net assets	(24,820)	(27,093)	250,918	199,005
Net assets, beginning of year	<u>1,145,404</u>	<u>4,726,941</u>	<u>6,567,811</u>	<u>12,440,156</u>
Net assets, end of year	<u>\$ 1,120,584</u>	<u>\$ 4,699,848</u>	<u>\$ 6,818,729</u>	<u>\$ 12,639,161</u>

FOUNDATION ACCOUNTING POLICIES: The EOU Foundation's financial statements are presented in conformity with Generally Accepted Accounting Principles (GAAP). The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures at the date of the financial statements and the reported amounts of revenues and expenses during the period. Actual amounts could differ from those estimates.

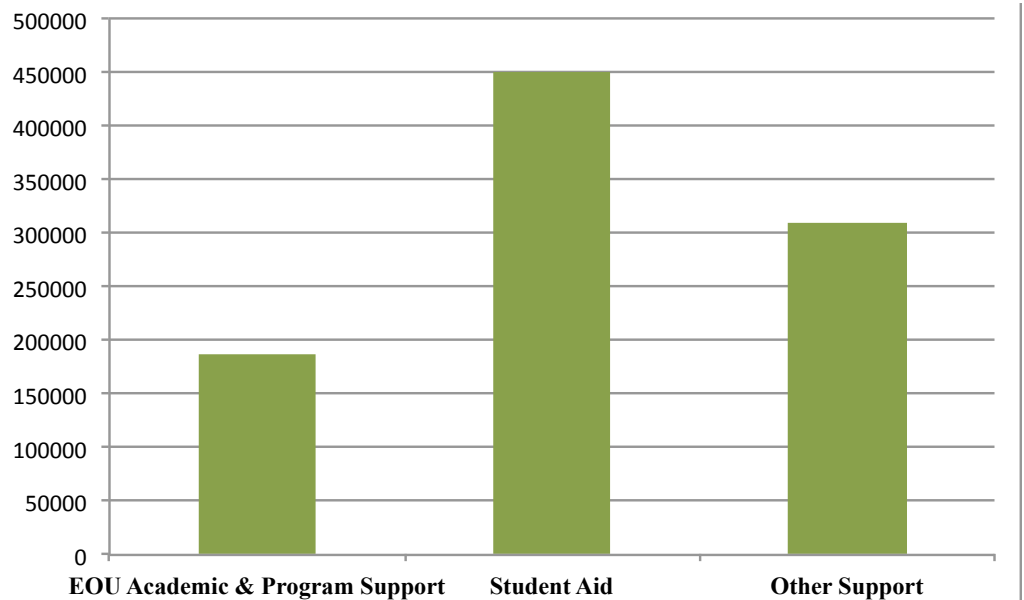
2014 Total Assets by Category



2014 Total Expenses by Category



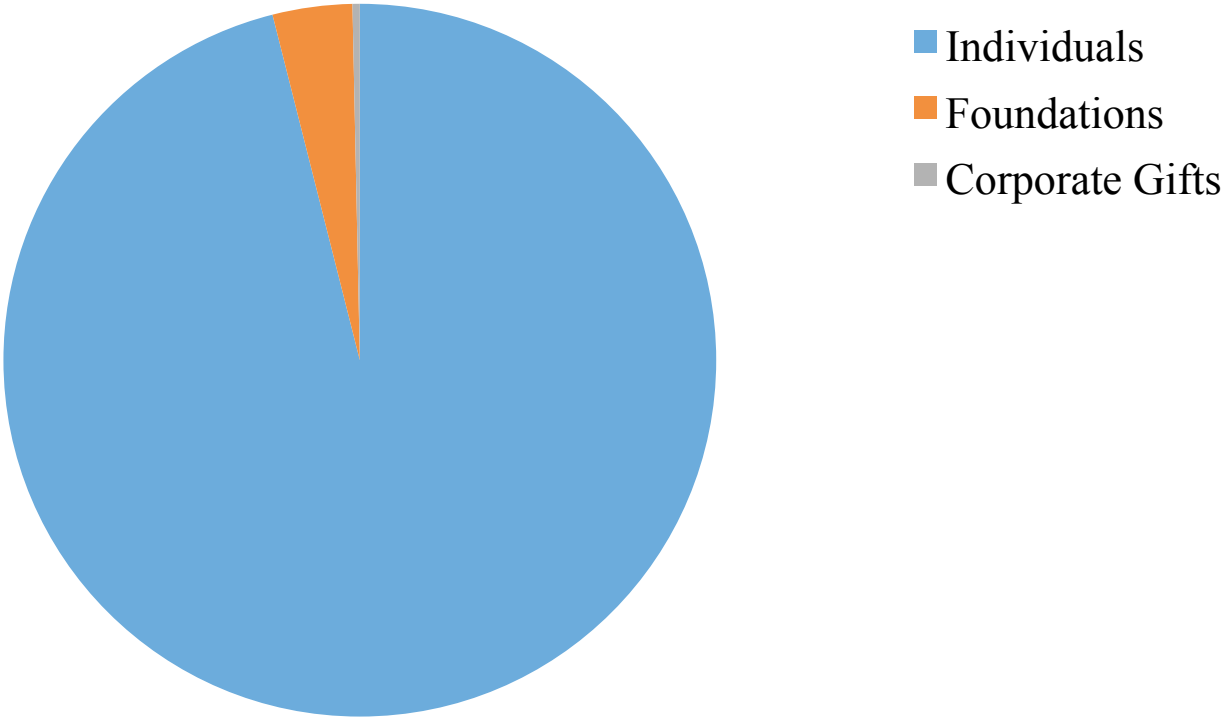
2014 Gross Revenue by Category





Scholarship donors have the opportunity to meet with their student recipients each year at Tea & Trumpets.

2014 Donations by Constituency Type





EOU had several major building renovations over the past few years, including updates to Pierce Library (pictured here), Zabel Hall, Hoke Union Building and Quinn Coliseum.

Matching Gifts

Illinois Tool Works Foundation
Yahoo

Gifts-in-Kind

Anderson Perry et al
Susan and Mike Daugherty
Colleen Dunne-Casio
Steve Gammon
George Venn

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in memory of Jon Christensen
in memory of Jackie Grant
in memory of Jack Jenkins
in memory of Jack Leafgren
in memory of Ralph Lewis
in memory of Gary Olson
in memory of Ron and Betty Walk

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REMAX Real Estate

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New Funds in 2014

Ralph Lewis Memorial Scholarship
EOU Science Journal Support Fund
Victor L. & Carole F. Walch Scholarship
Robert R. Peshall Scholarship
EOU Basalt Support Fund
EOU Oregon East Support Fund
Rois Scholarship
Jon Christensen Memorial Scholarship
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Honor Roll of Donors

The EOU Foundation wishes to recognize and thank all of our donors in 2014. The following list recognizes each donor who gave by cash, pledge or bequest to the Foundation, including gifts to the EOU Mountaineer Athletic Association and the many other organizations at the University. Donors are listed by the total amount given in 2014.

\$250,000 and over

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\$50,000 - \$249,000

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*Every effort has been made to acknowledge all gifts received by the Foundation.
 If you have any questions or concerns please contact our office.*

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Eastern Oregon University Foundation

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E-mail: foundation@eou.edu

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