Goals project – draft as of 11/30/2016

Goal: **Ensure Financial Stability**
        Obj: have in reserve at least 1 year of operational funding
                [KPI: 20% by year 1]
        Obj: identify and achieve baseline enrollment numbers in all modalities
                [KPI: pull enrollment numbers]
                [KPI: evaluate by each modality]
        Obj: diversifying our revenue sources
                [KPI: endowment]
                [KPI: utilizing assets - weekend/evening courses]

Goal: **Improve the Quality of All Modalities of Instruction & Operations**
        Obj: faculty to evaluate & upgrade current instructional methods
        Obj: increase experiential learning opportunities
        Obj: continuous engagement in professional development & faculty scholarship
                [KPI: faculty engagement in one or more]
                [KPI: Deans report to the provost]
        Obj: operational units increase efficiency and maintain quality of service
        Obj: hire and maintain quality faculty and staff
                [KPI: retention of employees]
                [KPI: compensation in-line with peer/like institutions]
        Obj: Use standardized syllabus (course objectives) designated within a college
        Obj: assess student learning based on stated and institutional course learning objectives
                [KPI: program goals & course objectives aligned]
                [KPI: gearing course assignments to meet course objectives]
        Obj: provide an intellectually stimulating learning environment that results in student transformation

Goal: **Build & Maintain Well Functioning Relationships**
        Obj: faculty with students, faculty with faculty, students with administration, administration with everyone, students with students, students with community, etc....
                [KPI: ensuring a safe and positive atmosphere for learning]
        Obj: develop framework for inter-institutional & organizational relationships
        Obj: EOU and regional partners (CC's, businesses, organizations)

Goal: **Create and Execute Comprehensive Marketing Strategies**
        Obj: systematic ongoing process for recruiting and admitting students across all modalities
        Obj: engage/hire a marketing firm we give objective to
        Obj: maintain current plan until we can get a marketing firm on board

Goal: **Define and Plan for Multifaceted Growth**
        Obj: online
                [KPI: evaluate capacity for increase – room in classes and instructors]
                [KPI: identify competitors]
        Obj: oncampus
                [KPI: evaluate room (# of beds)]
                [KPI: evaluate maximized use of physical space (classrooms)]
        Obj: demographic and diversity

Goal: **Engage in Planning and Activities that Promote Student Success**

        Obj: provide student support and resources

                [KPI: planned and implemented training certification for every type of advisor]

                [KPI: standardizing communication in all modalities]

                [KPI: create an advisor handbook that is regularly updated]

        Obj: pathways for student degree completion are clearly defined

                [KPI: # of degrees awarded each term]

                [KPI: 4 year degree plans]

                [KPI: articulation agreements]

        Obj: focus on emotional support

        Obj: job placement