



Objectives, Action Plans, and Key Performance Indicators

Updated: July 1, 2019

CENTER FOR STUDENT INVOLVEMENT

Center for Student Involvement (CSI) Objectives:

1. Provide programs that enrich student life and campus culture.
2. Help students discover passions by increasing club availability for students.
3. Advise and offer support/opportunities for students to develop leadership skills.
4. Foster a sense of belonging within EOU and surrounding community.

Mission Statement:

The Center for Student Involvement (CSI) develops and manages a comprehensive campus involvement program. CSI is dedicated to providing and promoting social, cultural, intellectual, recreational, entertaining, and co-curricular programs/activities that encourage learning through involvement.

Objective #1: Provide programs that enrich student life and campus culture.

Action Plans 2018-2019:

- Coordinate additional activities within the Center for Student Involvement (CSI).
- Support program development with clubs and organizations during event planning process and consultation.
- Work with clubs and organizations to initiate and expand their programming available to students.
- Further promote and expand awareness of activities occurring on campus.

Analysis (evaluation of progress)

- Implemented ACUI/EBI Student Activities Assessment
- Developed ideas for collaborative programming with various groups (including departments and community resources).
- Worked with clubs/organizations to increase winter and spring programming.

Action Plans 2019-2020:

- Offer a wide array of activities within the Center for Student Involvement (CSI) that reach a variety of students.
- Increase marketing/awareness of activities occurring on campus.
- Research activities happening at similar institutions in effort of expanding club/organization programming.

Key Performance Indicators -CSI, Objective 1	2016-17	2017-18	2018-19	Target	Progress	2029 Target
EBI Satisfaction: Activities Offered	N/A	Establishing Baseline	4.67	5	✓	5.5
CSI collaborative events with other clubs and organizations	6	8	8	8	✓	10
Number of events organized by clubs/organizations	316	479	431	400	✓	450
Number of Social Media "Likes"	210	228	251	240	↑	350

*A College Union/Student Union Assessment and Student Activities Assessment to be implemented 2018 -2019.

Objective #2: Help students discover passions by increasing club availability for students.

Action Plans 2018-2019:

- Promote opportunity to create new (and/or reactive previous) clubs at Student Activities & Involvement Fair in fall term, Preview Days, and Mountaineer Days.
- Discuss opportunities and process, with first-year students, to create new clubs during UNI courses in fall.
- Provide one-on-one consultation with students as they schedule appointments with Student Involvement or drop in during hours.
- Provide additional advertising that specifies in club availability and opportunities to create new clubs.

Analysis (evaluation of progress)

- Number of clubs available reached target but was less than last year.
- New clubs introduced at EOU continues to grow as we have assisted a new club this term to become active and provided materials to approximately three students that have inquired on how to start a club.

Action Plans 2019-2020:

- Promote opportunity to create new (and/or reactive previous) clubs at Student Activities Fair in fall term, Preview Days, and Mountaineer Days.
- Develop marketing that indicates club availability and how to create a new club.
- Work with Admissions to highlight clubs that are unique to EOU.

Key Performance Indicators -CSI, Objective 2	2016-17	2017-18	2018-19	Target	Progress	2029 Target
Increase percentage of new clubs created by students	6%	6%	6%	5% Increase	✓	5%
Number of clubs available for students	486	51	53	55	↑	60

Objective #3: Advise and offer support/opportunities for students to develop leadership skills.

Action Plans 2018-2019:

- Connect students (and leaders) to professional development opportunities through conferences/workshops/webinars (on campus, regional, state and national level).
- Engage/advertise to students to attend Leadership Speaker Series.

Analysis (evaluation of progress)

- Focus on participants attending Confab has transitioned to attendance at newly implemented Leadership Speaker Series as of last year. Collaboration with Athletics has occurred in order to provide additional outreach to student athletes.
- Information of available professional development opportunities are being directed to various clubs and organizations as Student Involvement receives them.

Action Plans 2019-2020:

- Connect students (and leaders) to professional development opportunities through conferences/workshops/webinars (on campus, regional, state and national level).
- Engage/advertise in new ways to students to attend Leadership Speaker Series.

Key Performance Indicators -CSI, Objective 3	2016-17	2017-18	2018-19	Target	Progress	2029 Target

✓ = Goal met or exceeded ↑ = Increase ↓ = Decrease ■ = Same

Number of participants attending Leadership Speaker Series*	56	262	320	300	✓	400
Number of professional development opportunities (workshops, conferences, etc.)	5	13	13	10	✓	15

*After review of offered programming and new initiatives, the Student Leadership Confab has been replaced with the new Leadership Speaker Series to encourage attendance at four speakers throughout the year.

Objective #4: Foster sense of belonging within EOU and surrounding community.

Action Plans 2018-2019:

- Provide programming/campus activities through various avenues (social - Mountie Mondays/Trivia Nights, recreational - Zumba/Yoga, etc.).
- Promote opportunities for engagement/build community through utilizing equipment in Hoke Student Union.
- Outreach to community to build connections to EOU and offer students opportunities to utilize services within La Grande region.
- Promote opportunity to join clubs at Student Activities Fair in fall term, Preview Days, and Mountaineer Days.

Analysis (evaluation of progress)

- Continued offering programming as highlighted in action plans.
- Worked with La Grande Parks & Rec to review opportunities to do activities in the community.
- Promoted clubs at the Student Activities Fair in the beginning of fall term. Additionally, as students inquire about joining specific groups, direct communications are generated from our office in efforts of connecting the interested student to the requested student leadership and advisor.

Action Plans 2019-2020:

- Continue to provide programming/campus activities through various avenues (social - Mountie Mondays/Trivia Nights, recreational - Zumba/Yoga, etc.).
- Continue to promote opportunities for engagement/build community through utilizing equipment in Hoke Student Union.
- Continue outreach to community to build connections to EOU and offer students opportunities to utilize services within La Grande region.
- Further promote opportunity to join clubs at Student Activities Fair in fall term, Preview Days, and Mountaineer Days.

Key Performance Indicators -CSI, Objective 4	2016-17	2017-18	2018-19	Target	Progress	2029 Target
EBI Satisfaction: Clubs Offered	N/A	Establishing Baseline	4.53	4.8	N/A	5.1
Number of students in leadership roles within clubs and organizations	179 **	386 **	442	400	✓	475
Number of programs provided/ supported by the Center for Student Involvement	117	124	124	130	▬	140
Number of events held in Hoke for students	237	266	291	225	✓	325
Number of businesses engaged with EOU to provided services, offers and activities for students	37	40	41	42	↑	50

*A College Union/Student Union Assessment and Student Activities Assessment to be implemented for 2018 -2019.

**Data point clarification: there may be overlap in leadership from one club to another.