



BUSINESS ADMINISTRATION DEGREE

Checksheet

(Accounting students should use the Accounting Concentration checksheet)

Upper Division Electives. Students must also fulfill all general education and university graduation requirements.

LOWER DIVISION CORE

Credits

- MATH 105 or higher 4
- BA 131 Business Data Processing 4
(or equivalent proficiency)
- ACCT 211 Financial Accounting 4
(prereq Math 070)
- ACCT 213 Managerial Accounting 4
(prereq ACCT 211)
- BA 225 Business Communications 4
(prereq WR 121 or equiv)(UWR)
- BA 254 Business Law 4
- ECON 201 Microeconomics (SSC) 5
(prereq Math 095)
- ECON 202 Macroeconomics (SSC) 5
(prereq Math 095)(UWR)
- STATISTICS 243(SMI)** 4
(prereq Math 095)

UPPER DIVISION CORE

Credits

- BA 303 Information Management 4
(prereq BA 131)
- BA 312 Principles of Marketing 4
(if taken elsewhere, students must take BA 464 or BA 450)
- BA 313 Principles of Finance 4
(prereq BA 213, BA 303, Stat 243**, Econ 202)
- BA 321 Principles of Management 4
(if taken elsewhere, students must take BA 461)
- BA 381 Operations Management 4
(prereq BA 303, BA 321, Stat 243**)
- BA 411 Business, Ethics & Society 4
(prereq BA 225, BA 321) (UWR)
- BA 498 Business Policy & Strategy 4
(prereq BA 225, BA 312, BA 313, BA 321) (UWR)

UPPER DIVISION ELECTIVES: Complete five upper division BA electives chosen from any of the concentration offerings; or students may choose to complete a concentration listed on the right.

CONCENTRATIONS: To satisfy the upper division electives in the degree, students who want to specialize in either Management, Marketing, or Global Agribusiness should complete five courses from one of the following concentrations:

LEADERSHIP, ORGANIZATION & MANAGEMENT (prereq BA 321)

- BA 380 Principles of Int'l Business
- BA 416 Legal Issues for Leaders
- BA 451 Human Resource Mgmt
- BA 460 Entrepreneurship 4
(prereq BA 321)
- BA 461 Organizational Behavior
- BA 462 Leaders & Ldrship Process
- BA 482 Project Management
- BA 487 International Management
- BA 490 Senior Project

MARKETING (prereq BA 312)

- BA 346 E-Marketing
- BA 365 Marketing Research 4
(prereq BA 303)
- BA 380 Principles of Int'l Business
- BA 450 Retailing & Sales
- BA 464 Promotional Strategy
- BA 465 Consumer Behavior
- BA 485 International Marketing
- BA 490 Senior Project

GLOBAL FOODS & AGRIBUS

- BA 341: Global Agribusiness Management
- BA 342 Agribusiness Marketing
- BA 343 Agribusiness Finance
- BA 380 International Business
- BA 455 Global Agribusiness Policy and Trade
- BA 456 Global Agribusiness Industry Study
- BA 490 Senior Project

* All courses required for the major must have a grade of C- or better.

See additional University Graduation Requirements:
<https://www.eou.edu/advising/orientgradreq/>

**On-Line Students Complete STAT 241/242 in lieu of STAT 243 (prereq MATH 095)